

**Georgia Southern University**  
**LEVEL II University Implementation Plan**

**FACILITIES PLAN**

**Revised by the President's Cabinet**  
**in Cooperation with the Strategic Planning Council**

**Spring 2009**

## INTRODUCTION

Georgia Southern University's Level I Strategic Plan highlights the physical environment as one of the six essential strategic themes, and acknowledges the contribution of the physical campus to the environment of teaching, learning, scholarship, and engagement. It describes a physical environment that is functional, beautiful, and safe, and that promotes and supports academic achievement and personal growth.

## MAJOR GOALS

- Enhance the facilities, infrastructure, and land areas that promote and support the educational, recreational, residential, and environmental components of the University
- Ensure a safe, secure, and healthful campus environment
- Become a model for ecologically and environmentally sustainable design, construction, and operational practices
- Provide the highest level of technology appropriate for all facilities of the University
- Provide a campus environment that invites others to the University and its programs, and provides access to on-campus facilities and events.

## ACADEMIC DISTINCTION

### STRATEGY 1: CULTIVATE AN ACADEMIC ENVIRONMENT AND A PHYSICAL CAMPUS THAT SYMBOLIZE THE PURSUIT OF ACADEMIC DISTINCTION.

Tactic 1: Include representatives from academic departments and other appropriate user groups during the development of construction plans to ensure that renovations and new construction accommodate effective learning and teaching.

Responsible for Implementation	Resource Requirements/Sources	Timeline	Measure of Progress	SPC REVIEW Spring 2009
Physical Plant, Academic Affairs	No additional	Ongoing	Level of involvement	Moved to Unit operations

Tactic 2: Expand and continuously upgrade a technology infrastructure that will ensure the delivery of quality educational services on-campus and off-campus, including on-line library services.

Responsible for Implementation	Resource Requirements/Sources	Timeline	Measure of Progress	SPC REVIEW Spring 2009
Information Technology Services, Distance Learning, Library	Funding for infrastructure improvements	Ongoing	Transparent infrastructure that supports educational services	Moved to Unit operations

**STUDENT-CENTERED UNIVERSITY**

**STRATEGY 1: PROVIDE A RICH ON-CAMPUS RESIDENTIAL EXPERIENCE, INCLUDING LEARNING OPPORTUNITIES IN RESIDENCE HALLS.**

Tactic 1: Provide computer labs, reference rooms, tutoring spaces, classrooms, study rooms and other areas that will enhance students' academic and personal success in renovated and newly constructed residence halls.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
University Housing	Funding for renovated and new residence halls	Ongoing	Completion of projects	Completed

Tactic 2: Ensure all residence hall students have data access in their residence hall rooms and/or in public areas.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
University Housing, Student Technology Fee Committee, IT Services	Funding for data access	Ongoing	Level of data access	Completed

**STRATEGY 2: ENHANCE RECREATIONAL FACILITIES TO SUPPORT CAMPUS RECREATION AND INTRAMURALS.**

Tactic 1: Develop, approve, and implement a Campus Recreation and Intramurals facilities plan.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
President's Cabinet, Physical Plant, Campus Recreation and Intramurals, Campus Physical Planning Committee	Funding for CRI facilities plan projects	Ongoing	Completion of projects	Completed

**STRATEGY 3: ENHANCE SPORTS FACILITIES TO SUPPORT INTERCOLLEGIATE ATHLETICS**

Tactic 1: Develop, approve, and implement a capital projects plan that addresses the future needs of men's and women's sports.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
President's Cabinet, Physical Plant, Athletics, Campus Physical Planning Committee, University Advancement	Funding for facilities	Ongoing	Completion of facilities	Continue as ongoing

**TECHNOLOGICAL ADVANCEMENT**

**STRATEGY 1: PROVIDE THE TECHNOLOGICAL INFRASTRUCTURE NECESSARY FOR THE FULL DELIVERY OF EDUCATIONAL OFFERINGS AND ADMINISTRATIVE PROCESSES.**

Tactic 1: Review and revise pre-planning and programming guidelines for new construction and renovation of facilities that support the full integration of technology.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Information Services, Center for Online Learning, Telecommunications	No Additional	Ongoing	Guidelines reviewed and revised	Moved to Unit operations

Tactic 2: Ensure implementation of the Technology Master Plan in new construction and renovations.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Information Technology Services, Center for Online Learning, Telecommunications	No additional	Immediate	Process implemented	Moved to unit operations

**TRANSCULTURAL OPPORTUNITIES**

**STRATEGY 1: PROVIDE A PHYSICAL AND SOCIAL CAMPUS ENVIRONMENT THAT ENCOURAGES ENGAGEMENT IN THE EXPLORATION OF DIVERSITY.**

Tactic 1: Provide indoor and outdoor spaces that will allow for social interaction between faculty, students, and staff.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Campus Physical Planning Committee, Physical Plant, Student Affairs	Funding for projects	Ongoing	Existence of appropriate spaces	Continue as ongoing

**PHYSICAL ENVIRONMENT**

**STRATEGY 1: ENSURE THAT NEW CONSTRUCTION AND RENOVATION PROJECTS MEET PRESENT NEEDS, ACCOMMODATE FUTURE GROWTH, ARE ADAPTABLE FOR MULTIPLE TEACHING AND LEARNING METHODOLOGIES AND TECHNOLOGIES, AND OBSERVE UNIVERSITY GUIDELINES FOR ARCHITECTURE AND ENVIRONMENT.**

Tactic 1: Implement and regularly update the physical master plan to ensure that it supports the needs of present user groups, the predicted growth of programs, high quality academic programs and research, and safe facilities.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant develops with President's Cabinet for approval; Input from Campus Physical Planning Committee	No additional resources required for biannual review; funding for consultant at 10 years	Every 2 years, with intensive effort every decade	Updated Campus Master Plan	Continue as ongoing

Tactic 2: Develop major capital project requests that conform to the physical master plan.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant develops with President's Cabinet approval	Funding for consultants for program development and cost verification	Annually in March	Completed requests	Moved to Unit operations

Tactic 3: Eliminate modular and temporary buildings, and demolish buildings that are not conducive to adaptive re-use.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Business and Finance	Capital project funding for needed facilities (BOR approval)	Not later than 2013	Elimination of buildings	Continue as ongoing

Tactic 4: Manage facilities to prevent overtaxing the environment and limited facilities resources.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Campus-wide	No additional	Ongoing	Conservation, energy cost avoidance, increase in recycling volume	Moved to Unit operations

Tactic 5: Increase faculty, staff, and students' knowledge of architectural guidelines by publishing the information and making it available on the Georgia Southern website.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant	No additional	Immediate	Information available	Moved to Unit operations

Tactic 6: Review existing design criteria for facilities to encourage cost effective adaptive reuse of space as programs and technologies change over time.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant	No additional	Periodically as appropriate	Completion of periodic review	Moved to Unit operations

**STRATEGY 2: ENHANCE THE BEAUTY AND UTILITY OF THE CAMPUS THROUGH LANDSCAPE DEVELOPMENT CONSISTENT WITH THE SOUTHEASTERN COASTAL PLAIN ENVIRONMENT.**

Tactic 1: Follow landscaping guidelines and mandates to preserve greenways and wetlands in new construction, renovations, and landscaping projects.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant	No additional	Ongoing	Establishment of guidelines	Moved to Unit operations

Tactic 2: Provide open green spaces throughout the campus.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, President's Cabinet, Campus Physical Planning	Funding for development of green areas	Ongoing	Existence of more campus green space	Moved to Unit operations Recommendation: Coordinate w/ Campus Master Plan

Tactic 3: Establish a greenway through campus, funded from private sources, which celebrates and emphasizes the wetlands areas of campus.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Campus Physical Planning Committee, Grant Writers, Physical Plant, University Advancement	Funding for greenway	Immediate and Ongoing	Existence of greenway	Continue as ongoing

Tactic 4: Ensure standards for landscaping and hardscape items are clearly articulated and followed.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant and Physical Planning Committee	No Additional	Ongoing	Guidelines followed	Moved to Unit operations

**STRATEGY 3: ENHANCE THE RESIDENTIAL NATURE OF THE UNIVERSITY.**

Tactic 1: Implement and regularly update the Housing Master Plan to provide housing for 40% of enrolled undergraduates.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
University Housing	Funding to build additional residence halls	1-10 years	Completion of residence halls	Continues as ongoing

Tactic 2: Seek alternative sources of revenue, including public/private partnerships, to enhance the residence halls.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
University Housing, Business and Finance, University Advancement	Funding from public/private sources	Ongoing	Completion and enhancement of residence halls	Continue as ongoing

**STRATEGY 4: MAINTAIN A SAFE AND SECURE CAMPUS, FACILITATE PEDESTRIAN AND BICYCLE ACCESS, AND PROVIDE COMMUTERS WITH ADEQUATE ACCESS TO PERIMETER PARKING.**

Tactic 1: Plan and budget for the construction of parking spaces, campus roadways, and pedestrian and bicycle pathways as indicated by the physical master plan.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, President's Cabinet, Campus Physical Planning Committee, Parking and Transportation, Public Safety	Funding for construction	Ongoing	Completion of projects	Continue as ongoing

Tactic 2: Identify and implement landscaping, lighting, and facility improvements that enhance safety and security.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Campus Physical Planning Committee, Physical Plant, Public Safety	Funding for improvements	Ongoing	Completion of projects producing a safer and more secure physical campus environment	Moved to Unit operations

Tactic 3: Construct pathways consistent with pedestrian traffic patterns.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant	Funding for projects	Ongoing	Completion of pathways	Moved to Unit operations

Tactic 4: Develop and implement campus transit system.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Business and Finance, Parking	Funding for system	05/06	Operational system	Completed

**STRATEGY 5: ACQUIRE ADJACENT PROPERTIES FOR CAMPUS EXPANSION WHILE DEVELOPING AND BEAUTIFYING THE CAMPUS PERIMETER IN CONJUNCTION WITH THE COMMUNITY.**

Tactic 1: Investigate the availability of selected properties adjacent to campus and develop and implement a ten-year plan for property acquisition in priority order.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Campus Physical Planning Committee, Business and Finance, Office of Legal Affairs	Funding for acquisitions	Ongoing	Plan developed and property acquired	Completed

Tactic 2: Work with owners during the Capital Campaign on mutually beneficial aspects of property donation.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
University Advancement	No Additional	Ongoing	Property donated	Moved to Unit operations

**STRATEGY 6: DEVELOP PRIMARY POINTS OF FIRST CONTACT THAT FACILITATE PHYSICAL ACCESS TO CAMPUS RESOURCES AND EVENTS FOR STUDENTS, PARENTS, VISITORS, ALUMNI, AND COMMUNITY.**

Tactic 1: Construct a new welcome center and alumni relations office to provide information on campus resources and events.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Alumni Affairs, Auxiliary Services, University Advancement	Funding for facility	Ongoing	Completion of facility	Completed

Tactic 2: Investigate means to provide distributed information centers on campus.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Information Technology Services, Welcome Center	Funding for projects	Ongoing	Plan developed	Continue as ongoing

Tactic 3: Create a gateway building on Sweetheart Circle for prospective students and campus visitors.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Business and Finance, Student Affairs, Enrollment Management	Funding for renovation	Fall 04	Complete	Completed with Lewis Hall

**STRATEGY 7: PLAN AND BUDGET FOR THE REGULAR MAINTENANCE OF FACILITIES, IMPROVEMENTS TO THE UTILITY INFRASTRUCTURE, AND FOR REDUCING DEFERRED MAINTENANCE.**

Tactic 1: Continue to upgrade and improve the campus utility infrastructure which includes electricity, natural gas, water, sewer, storm drainage, and fiber optic backbone.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Information Technology Services	Funding for upgrades	Ongoing	Reliable infrastructure	Moved to Unit operations

Tactic 2: Develop and implement a plan for the systematic reduction of the University's backlog of deferred maintenance.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant	Funding for consultants and projects	Immediate and ongoing	Reduction in backlog	Moved to operational level

Tactic 3: Identify and access alternative funding sources for facility renovation and modernization.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Business and Finance, University Advancement	Funding for projects	Immediate and ongoing	Completion of projects	Continue as ongoing

Tactic 4: Continue to support and promote energy conservation by all campus units.

<b>Responsible for Implementation</b>	<b>Resource Requirements/Sources</b>	<b>Timeline</b>	<b>Measure of Progress</b>	<b>SPC REVIEW Spring 2009</b>
Physical Plant, Environmental Sustainability Office/Director	Funding for program	Ongoing	Degree of campus participation; cost avoidance in utility expenses	Continue as ongoing